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WORLD AFFAIRS COUNCIL
of Atlanta

NEGOTIATING TTIP
Expanding US-EU Trade and Investment

A briefing featuring
ALASDAIR YOUNG, PHD
Jean Monnet Chair & Co-Director, CETS, Georgia Tech

THE HONORABLE
JEREMY PILMORE-BEDFORD
Consul General, British Consulate General in Atlanta

JAMES H. SUMNER
President, USA Poultry & Egg Export Council

MARTINA STELLMASZEK
President & CEO, German American Chamber of Commerce of the Southern US, Inc.

VICKI BIRCHFIELD, PHD
Co-Director, CETS, Georgia Tech

Georgia Tech
Center for European and Transatlantic Studies
The Sam Nunn School of International Affairs

Georgia Tech
Center for International Business
Education and Research

WEDNESDAY
NOVEMBER 6TH 2013
4:30PM Registration
5:00PM Program

Georgia Tech Scheller College of Business
800 West Peachtree St NW - Room 300
Atlanta, GA 30332

Supported by a European Union grant



4:30PM Registration

5:00PM Welcoming Remarks

Cedric L. Suzman, DBA, *Executive Vice President & Director of Programming, World Affairs Council of Atlanta*

Presentations

Alasdair Young, PhD, *Jean Monnet Chair & Co-Director, CETS, Georgia Tech*
The Honorable Jeremy Pilmore-Bedford, *Consul General, British Consulate General in Atlanta*

James H. Sumner, *President, USA Poultry & Egg Export Council*

Martina Stellmaszek, *President & CEO, German American Chamber of Commerce of the Southern US, Inc.*

Moderated Discussion and Audience Q&A

Vicki L. Birchfield, PhD, *Co-Director, CETS, Georgia Tech*

6:30PM Adjourn

Reception

ALASDAIR YOUNG, PHD

Jean Monnet Chair & Co-Director, CETS, Georgia Tech

Alasdair Young is Associate Professor and Jean Monnet Chair in the Sam Nunn School of International Affairs at the Georgia Institute of Technology, and is co-director of the Center for European and Transatlantic Studies. He is vice-chair of the European Union Studies Association (2013-15). Before joining Georgia Tech he taught at the University of Glasgow for 10 years and held research posts at the European University Institute and the University of Sussex. His current research has three focal points: European Union trade policy and politics; EU compliance with international trade law; and the EU's ability to influence global regulatory standards, all directly relevant to the on-going negotiation of a Transatlantic Trade and Investment Partnership (TTIP). Dr. Young has written three books, including *Parochial Global Europe: 21st Century Trade Politics with John Peterson* (Edinburgh), which is forthcoming with Oxford University Press. He has edited seven others, including the forthcoming seventh edition of *Policy-Making in the European Union with Mark Pollack* (Temple) and *Helen Wallace* (British Academy), also with Oxford University Press. He has performed consultancy work for the British government (Department for International Development, Foreign and Commonwealth Office, and Her Majesty's Treasury) and the European Commission (Directorates General for External Relations, Internal Market, and Trade).

THE HONORABLE JEREMY PILMORE-BEDFORD

Consul General, British Consulate General in Atlanta

Jeremy Pilmore-Bedford took up his appointment in Atlanta as Her Majesty's Consul General in August 2013. He leads a team which works throughout the southeast United States to promote UK-US trade and investment, support British nationals, conduct public diplomacy on key issues, and build scientific co-operation. Consul General Pilmore-Bedford's previous posting was in London where he was the Head of the UK Foreign Office's Caribbean, Central America and Mexico Department. Prior to this Mr. Pilmore-Bedford worked in the Foreign Office's planning staff on supporting democratic reform in Ukraine after the 2004 Orange Revolution. He joined the UK's diplomatic service in 1990 as a graduate entrant. He has served overseas in Qatar, Singapore, Russia and Malaysia. Consul General Pilmore-Bedford graduated in politics, history and economics from Brunel University in London. During his time there he participated in a one-year exchange programme with the State University of New York and worked as an intern for a US congressman.

JAMES H. SUMNER

President, USA Poultry & Egg Export Council

James H. Sumner has served as President of the USA Poultry & Egg Export Council (USAPEEC) since February 1990. USAPEEC is a non-profit membership organization, which represents approximately 220 of the leading poultry processing companies, trading companies, and affiliated organizations involved in exporting. The Council, as a cooperator with the Foreign Agricultural Service (FAS) of the U.S. Department of Agriculture, is responsible for the worldwide promotion of U.S. poultry and egg products and maintains offices in 13 foreign countries. The Council also represents the industry in various trade policy and other export-related issues. Mr. Sumner has been appointed by the past five Secretaries of Agriculture and U.S. Trade Representatives to serve on the Agricultural Policy Advisory Committee. Under the Clinton Administration, he served on the Market Access Group of the Gore-Chernomyrdin Commission to deal with U.S.-Russian trade issues. In 2005, Mr. Sumner was elected president of the International Poultry Council, an organization he helped form which represents the poultry industries of over 28 countries representing over 90 percent of the world's poultry meat production. He has continued to serve in that capacity since IPC's inception. A journalism graduate of Southern Illinois University, Mr. Sumner has done postgraduate studies at Temple University in public relations.

MARTINA STELLMASZEK

President & CEO, German American Chamber of Commerce of the Southern US, Inc.

Martina Stellmaszek was appointed President & CEO by the Board of Directors effective March 1, 2012. She is originally from Munich, Germany. Ms. Stellmaszek has a double degree in Business Administration from the European School of Business in Reutlingen, Germany and the Universidad Pontificia Comillas in Madrid, Spain, and earned her MBA from Emory University's Goizueta Business School in Atlanta, GA in 2011. Since joining the German American Chamber of Commerce of the Southern US (GACC South) in 2004, Ms. Stellmaszek has held various roles. She became Director of Consulting Services in 2008 and Vice President in 2010. She was an intern with both Deutsche Lufthansa AG and Sportfive AG.

VICKI L. BIRCHFIELD, PHD

Co-Director, CETS, Georgia Tech

Vicki L. Birchfield is an Associate Professor in The Sam Nunn School of International Affairs at Georgia Tech and Director of the study abroad program on the European Union and Transatlantic Relations. She served as Director of the European Union Center of Excellence from 2008 to 2011 and currently co-directs the Center for European and Transatlantic Studies. Dr. Birchfield received a DES from the Graduate Institute of International Studies from the University of Geneva, Switzerland and a Ph.D. in Political Science from the University of Georgia. She is the author of *Income Inequality in Capitalist Democracies: The Interplay of Values and Institutions* (Penn State University Press 2008) and *Toward a Common EU Energy Policy: Problems, Progress, and Prospects* (Palgrave Macmillan 2011) co-edited with John S. Duffield. Dr. Birchfield's is presently working on a book manuscript entitled *The Transatlantic Values Debate and the Quest for Global Leadership* and a co-authored project with Giovanna Dell'Orto on the politics of immigration in the EU and the US. She has been a visiting scholar at Sciences Po, Paris and the University of Bordeaux and was recently bestowed the honor of "Chevalier dans l'Ordre National du Mérite" (Knight in the National Order of Merit) by the French government.

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